

## Reaching Out to Help the CoB

### USMNEWS.NET Receives Journal Ranking Help from Abroad

As a few reports/columns here at USMNEWS.NET have indicated, the contentious process of ranking academic journals has begun anew in the CoB. That process is being led by *untentured assistant* professor of economics Sami Dakhli, with the help of other *untentured* faculty (e.g., Michael Wittmann, etc.). This most recent attempt to rank journals may yet receive a boost, as USMNEWS.NET has just received a tip from a reader about the details of a journal ranking study that was conducted by a European scholar and is “in press” at an academic journal. This study classifies mainly economics, finance, and marketing journals, along with some accounting and management journals, using a familiar +/– grading system that begins with “A” and goes down through “B–.” Our reporters have done their best to present/summarize the results in a manner that may be useful to the CoB’s newly constituted Journal Ranking Committee.<sup>1</sup>

We begin with the “As”:

Table 2. Journals statistical information (ordered by *g*)

<i>R</i>	Journal title (abbreviated)	<i>a</i>	<i>p</i>	<i>c</i>	<i>g</i>	<i>N</i>	Class
1	J MARKETING	2.027	13.362	63.091	0.270750	298	A
2	J CONSUM RES	2.085	12.520	44.198	0.204743	425	A
3	AMER ECON REV	1.582	10.176	31.495	0.193538	1638	A
4	J MARKET RES-CHICAGO	2.171	11.712	35.054	0.175033	368	A
5	ECONOMETRICA	1.673	23.538	66.972	0.169115	568	A
6	HARVARD BUS REV	1.491	6.005	15.870	0.166175	562	A
7	J ECON LIT	1.258	27.955	65.438	0.161881	89	A
8	J POLIT ECON	1.612	23.812	60.545	0.150609	611	A
9	J ECON PERSPECT	1.314	15.129	31.425	0.143103	433	A
10	QUART J ECON	1.662	24.230	54.288	0.136693	473	A
11	J BUS ECON STAT	1.691	9.241	18.256	0.118319	527	A
12	HEALTH ECONOMICS	2.411	11.589	17.300	0.117988	90	A
13	J FINAN ECON	1.892	26.160	52.743	0.117453	424	A
14	J FINAN	1.847	21.639	39.418	0.108276	699	A
15	REV ECON STATIST	1.772	9.646	16.410	0.102671	653	A
16	REV ECON STUD	1.578	17.658	30.653	0.102549	479	A
17	RAND J ECON	1.606	16.054	27.651	0.102157	464	A

Using the information above, we come up with the following lists of A-level journals:

TABLE 1

#### A-Level Journals

##### Accounting

##### ECO&FIN

##### MGT&MKT

American Economic Review

Journal of Marketing

Econometrica

J of Consumer Research

J of Economic Literature

J of Marketing Research

J of Political Economy

Harvard Business Review

J of Economic Perspectives

Quarterly Journal of Economics

J of Bus & Economic Statistics

Health Economics

Journal of Financial Economics

Journal of Finance

Review of Economics & Statistics

<sup>1</sup> Numerous Google searches were conducted in order to expand the journals’ titles. Some of the non-English journals were omitted in the B– category below.

Let's move to the "B+s":

18	J MONETARY ECON	1.541	20.812	32.011	0.094915	473	B+
19	MARKET SCI	1.943	16.833	22.882	0.083116	228	B+
20	J HEALTH ECON	1.946	18.339	24.194	0.079155	242	B+
21	ECON J	1.633	13.851	16.503	0.075379	858	B+
22	J ENVIRON ECON MANAGE	1.738	14.968	17.977	0.074755	443	B+
23	J ECONOMETRICS	1.720	21.758	25.347	0.071679	803	B+
24	REV FINANC STUD	1.865	29.847	31.088	0.071199	215	B+
25	J RISK UNCERTAINTY	1.842	17.063	16.579	0.068677	190	B+
26	ECOL ECON	1.872	11.694	9.461	0.067321	219	B+
27	J INT BUS STUD	1.799	18.932	21.346	0.067122	309	B+
28	OXFORD BULL ECON STAT	1.640	16.132	16.814	0.065097	302	B+
29	J PROD ANAL	1.846	17.423	13.058	0.064628	52	B+
30	AMER J AGR ECON	1.957	8.719	9.286	0.062335	1424	B+
31	J LAW ECON ORGAN	1.590	23.133	21.029	0.060554	173	B+
32	J ROY STATIST SOC SER A STAT	2.009	17.202	18.039	0.060283	233	B+
33	J ACCOUNT ECON	1.879	25.481	23.699	0.056869	206	B+
34	J BUS VENTURING	1.989	15.876	14.847	0.056797	275	B+
35	J APPL ECONOM	1.702	17.011	14.672	0.056551	265	B+
36	J BUS	1.712	21.510	21.158	0.055986	292	B+
37	J BUS ETHICS	1.591	9.437	8.327	0.055806	1031	B+
38	GAME ECON BEHAV	1.685	19.451	13.749	0.055273	295	B+
39	J ECON THEOR	1.562	21.323	17.710	0.053754	651	B+
40	J IND ECON	1.560	15.090	13.175	0.053709	332	B+
41	ECONOMET THEORY	1.465	18.116	13.050	0.052497	301	B+
42	J FINANC QUANT ANAL	1.771	15.984	13.962	0.052132	367	B+
43	J RETAIL	2.095	20.837	18.168	0.049662	185	B+
44	J LABOR ECON	1.545	24.335	19.715	0.048594	319	B+
45	J INT ECON	1.499	17.517	13.930	0.047855	445	B+
46	J MONEY CREDIT BANKING	1.530	15.741	11.186	0.047363	474	B+
47	J LAW ECON	1.606	26.614	19.287	0.044779	251	B+
48	J ACCOUNT RES	1.818	21.888	16.578	0.042807	258	B+
49	EUR ECON REV	1.597	15.283	10.221	0.041474	1050	B+
50	J PUBLIC ECON	1.581	19.088	12.641	0.041224	740	B+
51	J URBAN ECON	1.558	17.155	11.599	0.041047	491	B+
52	J PUBLIC POLICY MARKETING	1.949	12.445	8.327	0.040736	254	B+

Using the information above, we come up with the following lists of B+-level journals:

**TABLE 2**  
**B+-Level Journals**

<b>Accounting</b>	<b>ECO&amp;FIN</b>	<b>MGT&amp;MKT</b>
J of Accounting & Econ	J of Monetary Economics	Marketing Science
J of Accounting Research	J of Health Economics	J of Business Venturing
	Economic Journal	Journal of Business
	J of Environ Econ & Mgt	Journal of Business Ethics
	J of Econometrics	Journal of Retailing
	Rev of Financial Studies	J of Public Policy & Marketing
	J of Risk & Uncertainty	J of International Bus Studies
	Ecological Economics	J of Productivity Analysis
	Oxford Bull of Econ & Stats	J of Royal Statistical Society
	American J of Agricultural Econ	
	Journal of Law, Econ, & Organ	
	J of Applied Econometrics	
	Games & Economic Behavior	
	Journal of Economic Theory	
	Journal of Industrial Economics	
	Econometric Theory	
	J of Fin and Quantitative Analysis	
	J of Labor Economics	
	J of International Economics	
	J of Money, Credit & Banking	
	Journal of Law & Economics	

On to the “Bs”:

53	WORLD BANK RES OBSERVER	2.044	21.778	11.000	0.038852	45	B
54	INT J FORECASTING	1.810	11.785	7.765	0.038377	405	B
55	J ECON DYN CONTROL	1.554	18.557	11.149	0.037708	542	B
56	ECON LETT	1.482	5.324	3.266	0.037474	2311	B
57	SMALL BUS ECON	1.594	11.639	5.426	0.037326	155	B
58	J INT MONEY FINAN	1.524	16.160	9.455	0.036939	431	B
59	J FINANC INTERMED	1.750	26.143	10.857	0.035834	28	B
60	HOUS POLICY DEBATE	1.395	31.977	13.093	0.035763	43	B
61	ECON DEV Q	1.558	12.250	4.750	0.035418	52	B
62	INT J IND ORGAN	1.508	17.085	9.201	0.035213	329	B
63	ACCOUNT REV	1.806	18.889	11.126	0.034872	341	B
64	J ECON BEHAV ORGAN	1.487	17.083	8.919	0.034357	528	B
65	J BUS RES	2.071	12.534	7.155	0.034295	562	B
66	INT ECON REV	1.585	16.826	9.306	0.034086	602	B
67	POST-SOV AFF	1.409	22.788	9.364	0.033918	66	B
68	J ECON MANAGE STRATEGY	1.667	25.714	9.714	0.033715	42	B
69	J EVOL ECON	1.800	19.067	7.000	0.033675	15	B
70	INT REV LAW ECONOMICS	1.525	16.339	5.915	0.033605	59	B
71	CONTEMP ECONOMIC POLICY	1.690	11.595	4.587	0.033325	126	B
72	ECON INQ	1.561	14.779	8.073	0.033143	560	B
73	J MATH ECON	1.479	16.609	8.482	0.032026	353	B
74	WORLD BANK ECON REV	1.703	21.473	11.100	0.031886	279	B
75	APPL ECON LETTERS	1.617	3.872	1.329	0.031772	298	B
76	FINAN MANAGE	1.997	10.906	5.897	0.030925	331	B
77	J AGR RESOUR ECON	2.304	13.328	5.688	0.030727	125	B
78	ECONOMIC THEORY	1.678	17.240	5.901	0.030534	121	B
79	ECONOMICA	1.507	14.696	7.268	0.030304	364	B
80	OXFORD REV ECON POLICY	1.419	16.831	6.775	0.030223	160	B
81	ACCOUNT ORGAN SOC	1.652	18.168	9.090	0.029625	345	B
82	ECON PHIL	1.106	21.203	9.252	0.029586	123	B
83	NAT TAX J	1.533	12.641	6.004	0.029174	454	B
84	SOC CHOICE WELFARE	1.356	13.284	5.990	0.028609	289	B
85	J TRANSP ECON POLICY	1.723	14.404	6.545	0.027673	207	B
86	J REGUL ECON	1.749	16.777	6.402	0.027483	179	B
87	J DEVELOP ECON	1.508	19.905	9.138	0.027445	567	B
88	OXFORD ECON PAP-NEW SER	1.546	17.277	7.746	0.027345	467	B
89	J BANK FINAN	1.990	17.654	7.316	0.025748	624	B
90	ENERGY J	1.943	20.931	6.989	0.025604	87	B
91	J POPUL ECON	1.716	17.385	5.670	0.025364	109	B
92	J COMMON MARKET STUD	1.352	20.174	7.687	0.025084	230	B
93	RESOUR ENERGY ECON	1.693	19.560	6.053	0.025082	75	B
94	J REAL ESTATE FINANC ECON	2.045	14.917	4.865	0.025009	133	B
95	J AGR ECON	1.702	11.377	4.798	0.024928	342	B
96	CHINA ECON REV	1.438	20.875	5.500	0.023915	16	B
97	SCAND J ECON	1.471	14.987	6.013	0.023721	399	B
98	INT J GAME THEORY	1.566	15.329	5.655	0.023224	249	B
99	ENERG ECON	1.613	9.131	3.485	0.023212	344	B
100	J PORTFOLIO MANAGE	1.683	6.473	2.454	0.022940	497	B
101	CAMB J ECON	1.248	16.718	5.695	0.022894	298	B
102	SOUTHERN ECON J	1.677	12.555	4.646	0.022681	776	B
103	J INST THEOR ECON	1.253	14.622	4.942	0.022311	415	B
104	INSUR MATH ECON	1.604	9.792	3.538	0.022248	318	B
105	J COMP ECON	1.441	18.694	6.578	0.022199	320	B
106	N ENGL ECON REV	1.454	15.593	4.296	0.022176	104	B
107	J ECON PSYCH	1.785	18.853	6.687	0.021857	326	B
108	J FUTURES MARKETS	1.840	15.403	5.479	0.021305	524	B
109	APPL ECON	1.646	10.335	3.478	0.021069	1580	B
110	EUR REV AGRIC ECON	1.760	17.219	4.604	0.020225	96	B
111	CAN J ECON	1.526	14.470	4.413	0.020136	749	B
112	INT MONETARY FUND STAFF PAP	1.531	27.429	8.934	0.020071	303	B
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Using the information above, we come up with the following lists of B-level journals:

**TABLE 3**  
**B-Level Journals**

<b>Accounting</b>	<b>ECO&amp;FIN</b>	<b>MGT&amp;MKT</b>
Accounting Review	World Bank Res Observer	Int Journal of Forecasting
Accounting, Orgs & Society	J of Econ Dynamics & Control	Int J of Indust Organization
National Tax Journal	Economics Letters	J of Business Research
	Small Business Economics	J of Econ & Mgt Strategy
	Journal of Int Money & Finance	
	J of Financial Intermediation	
	Housing Policy Debate	
	Economic Development Quarterly	
	J of Economic Behavior & Organ	
	International Economic Review	
	Post-Soviet Affairs	
	Journal of Evolutionary Economics	
	Int Review of Law & Economics	
	Contemporary Economic Policy	
	Economic Inquiry	
	J of Mathematical Economics	
	World Bank Economic Review	
	Applied Economics Letters	
	Financial Management	
	J of Agric & Resource Economics	
	Economic Theory	
	Economica	
	Oxford Rev of Economic Policy	
	Economics & Philosophy	
	Social Choice & Welfare	
	J of Transport Econ & Policy	
	J of Regulatory Economics	
	J of Development Economics	
	Oxford Economic Papers	
	J of Banking & Finance	
	Energy Journal	
	J of Population Economics	
	J of Common Market Studies	
	Resource & Energy Economics	
	J of Real Estate Finance & Econ	
	J of Agricultural Economics	
	China Economic Review	
	Scandinavian J of Economics	
	International J of Game Theory	
	Energy Economics	
	Journal of Portfolio Management	
	Cambridge J of Economics	
	Southern Economic Journal	
	J of Institutional & Theoretical Econ	
	Insur Math Econ	
	Journal of Comparative Economics	
	New England Economic Review	
	J of Economics & Psychology	
	Journal of Futures Markets	
	Applied Economics	
	European Rev of Agricultural Econ	
	Canadian Journal of Economics	
	Int Monetary Fund Staff Papers	

We conclude with the “B-s”:

113	KYKLOS	1.438	18.109	5.838	0.019613	265	B-
114	J HOUS ECON	1.879	20.879	4.667	0.019391	33	B-
115	J FINAN SERV RES	1.596	16.956	5.175	0.019087	114	B-
116	J ECON EDUC	1.511	10.136	3.050	0.018884	351	B-
117	REV INDUSTRIAL ORGAN	1.452	16.721	3.337	0.018183	104	B-
118	REAL ESTATE ECON	2.020	21.694	4.571	0.018151	49	B-
119	J INT MARKETING	1.903	18.290	4.065	0.017978	31	B-
120	AGR ECON	2.051	14.180	3.581	0.017788	217	B-
121	GENEVA PAP RISK INSUR THEORY	1.578	17.022	3.667	0.017122	45	B-
122	AUDITING-J PRACT THEOR	1.896	16.240	4.470	0.016471	183	B-
123	J JPN INT ECON	1.641	22.992	5.221	0.016144	131	B-
124	MATH SOC SCI	1.464	17.228	4.442	0.016064	351	B-
125	ECON REC	1.575	11.450	2.945	0.015716	327	B-
126	J RISK INS	1.825	17.495	4.512	0.015254	297	B-
127	J ECON ISSUE	1.212	15.309	3.560	0.015061	693	B-
128	COMMUNIST ECON ECON TRANSFORM	1.569	17.804	2.941	0.014948	51	B-
129	THEOR DECIS	1.449	20.241	4.775	0.014640	316	B-
130	FUTURES	1.246	12.137	2.550	0.014506	660	B-
131	FOOD POLICY	1.518	11.021	2.479	0.014485	382	B-
132	DEFENCE PEACE ECONOMICS	1.564	15.600	2.709	0.014176	55	B-
133	WELTWIRTSCHAFTL ARCH	1.553	18.464	4.297	0.013506	394	B-
134	SCOT J POLIT ECON	1.405	15.483	3.101	0.012989	296	B-
135	WORLD ECON	1.346	17.354	3.360	0.012827	367	B-
136	REV INCOME WEALTH	1.618	17.406	3.534	0.012642	244	B-
137	BROOKINGS PAP ECON ACTIV	1.906	52.801	12.063	0.012490	184	B-
138	J MARKET RES SOC	1.565	13.473	2.697	0.012339	294	B-
139	CAN J AGR ECON-REV CAN ECON R	1.905	12.712	2.590	0.011947	546	B-
140	J POST KEYNESIAN ECON	1.256	15.054	2.707	0.011421	410	B-
141	OPEN ECON REV	1.436	17.692	2.154	0.011257	39	B-
142	MANCHESTER SCH ECON SOC STUD	1.457	16.242	2.836	0.011176	256	B-
143	BULL INDONES ECON STUD	1.362	24.147	4.190	0.010956	163	B-
144	J CONSUM AFF	1.957	19.995	3.672	0.010915	186	B-
145	J POLICY MODELING	1.827	22.346	4.016	0.010677	306	B-
146	J MACROECONOMICS	1.436	15.693	2.543	0.010080	473	B-
147	ECON PLANN	1.778	18.889	2.278	0.010031	18	B-
148	JPN WORLD ECON	1.449	15.757	1.364	0.007451	107	B-
149	J WORLD TRADE	1.293	18.912	2.086	0.007193	443	B-
150	ECON SOC REV	1.493	17.657	1.995	0.007029	206	B-
151	J ECON	1.429	18.238	2.073	0.006979	273	B-
152	REV BLACK POLIT ECON	1.345	16.800	1.894	0.006776	235	B-
153	ECON MODEL	1.927	20.171	2.081	0.006111	234	B-
154	REV SOC ECON	1.181	17.815	1.551	0.005754	227	B-
155	S AFR J ECON	1.292	15.042	1.323	0.005589	260	B-
156	ECONOMIST	1.550	20.087	1.821	0.005386	229	B-
157	HITOTSUBASHI J ECON	1.238	16.590	0.975	0.003812	121	B-
158	NAT TIDSSKR	1.231	12.487	0.384	0.001984	372	B-
159	EAST EUR ECON	1.272	20.942	0.427	0.001339	204	B-
160	REV ETUD COMPAR EST-OUEST	1.156	19.601	0.396	0.001295	318	B-
161	J REAL ESTATE TAX	1.358	12.021	0.238	0.001224	282	B-
162	RUSS EAST EUR FINANC TRADE	1.311	21.864	0.252	0.000949	103	B-
163	PROBL ECON TRANSIT	1.315	15.613	0.154	0.000816	292	B-
164	EKON CAS	1.151	12.622	0.145	0.000727	642	B-
165	JPN ECON STUD-ENGL TR	1.085	30.517	0.271	0.000567	118	B-
166	EKON SAMF TIDSKR	1.093	8.419	0.062	0.000465	226	B-
167	JPN ECON	1.000	35.000	0.091	0.000281	11	B-
168	POLIT EKON	1.151	11.868	0.051	0.000262	826	B-

Using the information above, we come up with the following lists of B--level journals:

**TABLE 4**  
**B--Level Journals**

<u>Accounting</u>	<u>ECO&amp;FIN</u>	<u>MGT&amp;MKT</u>
Auditing - J of Pract & Theory	Kyklos	J of International Marketing
	J of Housing Economics	Theory & Decision
	J of Financial Services Research	J of the Marketing Res Society
	Journal of Economic Education	J of Consumer Affairs

Real Estate Economics  
 Agricultural Economics  
 Geneva Papers on Risk & Ins Theory  
 J of Japanese and Int Economies  
 Math Soc Sci  
 Economic Record  
 Journal of Risk & Insurance  
 Journal of Economic Issues  
 Communist Econ Transformation  
 Futures  
 Food Policy  
 Defence & Peace Economics  
 Weltwirt Archives  
 Scottish J of Political Economy  
 World Economics  
 Rev of Income & Wealth  
 Brookings Papers on Econ Activity  
 Canadian J of Agricultural Economics  
 J of Post Keynesian Economics  
 Open Economies Review  
 Manchester School of Econ & Soc Stud  
 Bull of Indonesian Econ Studies  
 J of Policy Modeling  
 Review of Social Economics  
 South African J of Economics  
 Economist  
 Hitotsubashi J of Economics  
 East European Economies  
 J of Real Estate Tax  
 Russian & East Euro Finance & Trade

As the tables above indicate, much of the work has been done, at least for economics, finance and marketing. All that remains for these three is to integrate the missing journals, which may not be too difficult. As Interim CoB Dean Alvin Williams pointed out in the CoB faculty meeting on 31-Aug-07, ranking the EFIB's journals may be the most contentious part of the process. As such, use of this work (above) might provide a boost to the proceedings.

As far as accounting, fashion merchandising, management, and tourism management go, lists will have to be built from a smaller base. However, the number of journals in these areas is quite a bit smaller than is the case for the EFIB.